

DISTANCE EDUCATION ACCREDITING COMMISSION

STUDENT ACHIEVEMENT DISCLOSURE FOR THE PUBLIC

DEAC accredited institutions offer a broad array of instructional programs and student support services to meet varied educational and professional goals of a highly diverse student population. Institutions determine appropriate performance criteria to measure the success of their students in achieving their goals in the context of the institution's specific mission and scope. You will find below (1) a summary of how this institution measures student achievement in the context of the institution's mission and educational programs, and (2) student achievement metrics which the institution believes best reflect student and program performance. For more information about DEAC standards and requirements, please visit www.deac.org.

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Summary of Institution Mission and Student Achievement

Mission

To shape professionals with an entrepreneurial spirit—following the Onlife Educational Model (Hybrid and Online Education)—who are able to create their own ideas, develop them and put them into practice, with a global, humanistic perspective in order to contribute to the development of society and the common good.

Vision

To be a leader in shaping agents of change, internationally recognized for academic excellence, a digital value proposition, and a solid foundation in scientific research, as well as a benchmark for sustainable development.

Aggregated Institutional Data on Student Achievement

To measure the fulfillment of the mission, three indicators were determined as part of the Quality Management Plan (QMP) in force:

- 1) Desertion rate
- 2) Job placement rate and,
- 3) Graduation rate per cohort.

The following are the results obtained in the year 2023, both for the 2023–1 and 2023–2 semesters:

- The student desertion rate for the Regular Undergraduate is 10.80% in the 2023–1 academic semester and 10.60% in the 2023–2 semester. For the CPEL Program (Adult Students with Work Experience) it is 16.70% (2023–1) and 13.60% (2023–2).
- The job placement rate in semesters 2023–1 and 2023–2 for Regular Undergraduate is 72% and 81%, and for CPEL is 84% and 90%, respectively.
- The graduation rate per cohort for Regular Undergraduate, semesters 2023–1 and 2023–2, is 35.22% and 37.34%, and for CPEL it is 47.38% and 55.62%, respectively.

For each of the indicators there is a measurement sheet that includes the established goal and its respective mathematical formulas. The results indicate that the University is developing its educational activities towards the fulfillment of the institutional mission.

In addition to the above, an instrument is applied annually to the directors of the study programs so that they may indicate their perception on this point. The perceptions are positive, since they allow us to estimate that we are on the way to a process of continuous quality improvement based on what is established in the institutional mission.